

Case Study – Perrine Architecture

Company: Perrine Architecture
URL: <http://www.perrine.com.au>
Project Name: Perrine Architecture
Launched:
Technologies: ASP, XML, Active X, Flash, Action Scripting
Clue Design Staff: 2

Background

Recognised across the world for his excellence in design, the name Jean-Mic Perrine, is synonymous with style. From glamorous single and multi-residential apartments to enchanting public and civic homes, and deeply spiritual worship centres, Perrine Architecture has set the standard in architectural design.

Since 1987, Perrine Architecture has worked throughout Perth, Western Australia cementing a precedence for finesse. Perrine needed a website which could be constantly updated to accommodate its ever-changing bible of character buildings. With a background in HTML, the website was designed with dynamic menus in flash, allowing Perrine Architecture absolute control of the site.

Business Benefits

- Effectively reaching a mass audience with an electronic showcase of previous, present and future designs, increasing Perrine Architectures global and local target market.
- Easy and efficient access to current projects.
- Removal of printing costs involved with conventional advertising and marketing.
- Ability to keep clients up-to-date with the latest news and ezines.
- The ability to monitor real-time comprehensive website user statistics giving the client important marketing and customer service information

Features

- Flash introduction updateable by XML
- Quick time VR movies
- Multimedia Flash HIGH RES panorama flash pre-loaders
- Ability to display large images
- Customer Inquiry Form
- Updateable flash/XML menu & sub menu system with sound
- User-friendly control and management of member accounts to ensure ease of use and customer satisfaction.
- Perrine Architecture's Mac hard-drive is linked to the website, allowing simple, instant uploading of the latest project data and images.
- Plus much much more...

Conclusion

A stylish modern website design incorporating multimedia features hints at Jean-Mic Perrine's own progressive design philosophy.

This website easily delivers the Perrine Architecture portfolio to clients around the world by way of high-quality images, VR movies and supporting articles to present a highly-accessible picture of a successful, professional WA-based business. The ability to post new jobs quickly means existing and prospective clients know exactly which projects are currently underway.